

MAGDALENA OLSZANOWSKI

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EDUCATION

University of Toronto, School of Continuing Studies 2007-present
Creative Writing Certificate Part-Time (in-progress) Toronto, ON
Select Coursework: Creative Writing with Elizabeth Ruth and
The Freelance Journalism Business with Ryan Bigge

University of Toronto June 2007
Honours Bachelor of Arts, Women's Studies and Sociology Major Toronto, ON

SIGNIFICANT COURSEWORK

Women and Health, 4th Year Independent Studies: Reform of Contemporary Creation, 4th Year
Women's Studies Practicum, Sociology: Gender Relations, 4th Year Independent Studies:
Connecting Lives

RESEARCH EXPERIENCE

University of Toronto Toronto, ON
Advisor: Barry Wellman Jan – May 2006
Project: Connected Lives
Categorize data from project
Analyze transcripts of interviews to turn into meaningful data on the amount of technological
devices in the home, and the time spent using said devices
Further input usage and analyze trends in relation to gender, household, age, etc

University of Toronto Toronto, ON
Brian Baigrie 2006
Project: Reform of Contemporary Creation; A Theoretical Investigation of Technology's Effect on
the Identity of the Body
Research visual representations of the medical model in pre-20th century texts
Research and analyze the changes in visual representations in relation to the technology changes
within the medical fieldcv_2008.doc
Work on Thesis: *What does Donna Haraway think of Descartes?*

University of Toronto Toronto, ON
Barry Wellman Nov 2008 - present
Project: *Connected Lives: The New Social Operating System*, MIT Press
Produce, write and direct video adaptations of particular themes and chapters
Relay theory into visual media

WORK EXPERIENCE

Gladstone Hotel

Marketing Coordinator

Revamping, re-designing, re-coding and updating of the Hotel website

Execute various in-house design work (e-newsletter, menu, etc)

Photograph hotel architecture and events

Thinktank on how to use new media and communications to benefit hotel

Christina Zeidler's assistant on film projects

Work closely with farm-to-table culinary event

Toronto, ON

Sept 2005 - present

YIMBY (Yes, In My Backyard) Festival

Producer

Organize GTA associations (residents, environmental, business) to come together for one-day festival to network about issues affecting Toronto citizens

Promote festival through various online venues and build rapport with related media/government/community contacts to advertise event

Take photographs to document event

Upkeep a blog

Toronto, ON

Aug 2006 - present

University College Drama Program, University of Toronto

Webmaster

Develop logo for program

Create and update various course and information pages

Toronto, ON

Nov 2004 – April 2005

Freelance Web/Multimedia Designer + Photographer

Develop websites for artists and independent organizations

Teach basic web design

Photograph events

Selected clients include: University of Toronto, The Varsity, Kotama Bouabane, Katy McCormick, Sara Angelucci, Ontario Arts Council, Nuit Blanche, Tiff Izsa.

Toronto, ON

2004 - present

Synaptic Plastic (record label)

Creative Director

Design, create and maintain website

In charge of aesthetics in all media formats including production of label design

Thinktank for future music videos

Toronto, ON

2004 - 2007

Black's Photography

Camera Salesperson

Sold low to mid price range cameras and equipment

Attended Olympus, Nikon and Canon workshops

Toronto, ON

2004 - Aug 2005

Linguist Translations

On-call Proofreader

Proofread professional translations

Edit and re-write copy

Mississauga, ON

2003 - present

Electric Circus and Much on Demand | Muchmusic

Toronto, ON

Photographer/Online Coordinator

Sept 2000 - Dec 2003

Moderate a live chat and promote a positive online community online and on-air

Take photographs of performers and audience

PROFESSIONAL EXPERIENCE**Active 18**

Toronto, ON

Online Coordinator

Sept 2005 - Feb 2006

Research media to garner attention about community development issues in Ward 18

Attend various community events to discuss issues

Gallery 44

Toronto, ON

Intern

Oct 2004-June 2005

Solely responsible for the development of CD-ROM'S to accompany and promote exhibits

Archiving digital and hard-copy materials

Assist in exhibition process

Photography Workshops Teaching Assistant at Elementary School in Scarborough

EMI Music Canada

Toronto, ON

Intern

Oct 1999 – June 2000

Create press kits

Assistant liaison between artist and company

Assist on music video shoots

WRITING/EDITORIAL EXPERIENCE*Commonpeople Journal*, Sexual and Diversity Studies Department, University of Toronto

Editor-in-Chief

2005 - 2006

Editor

2003 - 2005

Commonpeople Journal, University of Toronto, 2003 and 2004

Written Piece + Illustration

University College Review, *University of Toronto*, 2002 and 2003

Written Piece

RESEARCH INTERESTS

| Theory | Practice | Politics |
|--|--|---|
| culture of food representation cyborg theory and authenticity theories of the public sphere Walter Benjamin and Judith Butler | blogging documentary film-making photography interaction design web design | public intellectualism and new media ethics and media critical pedagogy feminism and media food production/consumption |

LANGUAGES

Polish – Advanced

French – Beginner/Intermediate

WORKSHOPS/LECTURES ATTENDED

Flash in the Can 2008: The Design & Technology Festival, April 2008

Ontario College of Art and Design Portfolio Clinic: Experimental Photography, Toronto, Jan 2008

Adobe Creative Suite Lecture, Toronto, Dec 2007

Toronto Image Works Adobe Creative Suite, Toronto, Aug 2007

Worldwide Short Film Festival, Toronto, Working in DV Workshop, June 2004

PROFESSIONAL MEMBERSHIPS

West Queen West Business Improvement Association • November 2007 – present

Board Member + Chair of Streetscape Subcommittee (Nov 2007 – Sept 2008)

SlowFood Toronto • September 2008 – present

Youth Member + member of Communications Subcommittee

GROUP SHOWS

2008 *Queer CanLit*, University of Toronto

2008 *Please + Thank You*, Gladstone Hotel, Toronto

2007 *Please + Thank You*, Gladstone Hotel, Toronto

SKILLS

- Ten years of web design experience. Proficient in Adobe Photoshop CS 3 Suite, Traktor DJ Studio, Reason, Final Cut Pro, Premiere, Quark Xpress, Endnote, Web 2.0, Wordpress, HTML and CSS.
- University of Toronto Leadership Workshop Certificate
- Alliance Francaise French learning courses
- DJ experimental electronica, December 2003 – present, Toronto, Kingston, Montreal, Poland
- VJ for various events, July 2008 – present, Toronto
- Travelled Europe extensively in 2002 and 2004